



BBA-1601550101062500 Seat No. _____

B. S. W. (Sem. VI) (W.E.F. 2016) Examination

July - 2021

Communication Skills - 2

(Social Work) (New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instructions : (1) The marks of all the questions are the same.
(2) Answer any five questions.

1 Describe the conversation between the writer and the youngsters. 14

2 Explain the title of the lesson "Cause Then Cure". 14

3 What was the Secret of Change in Meena's life ?

4 Draft a press release on a youth festival. 14

5 Draft an advertisement for the sale of Organic Colours for Holi festival. 14

6 Write a precis of the following in about one-third of its length and give it a title. 14

Today there are over 3,000 million people in the world. Fifty years ago only about 2,000 million people lived in it. If the earth's population was evenly distributed over its land surface there would be about 60 persons per square mile. But the earth has vast areas of forest, mountain and desert which are almost totally uninhabited. On the other hand, it has great cities each with millions of people living in a few square miles. To feed the fast growing populations of our earth scientists and planners have to discover new ways to produce more. One possible way is to bring more land under cultivation. This can be done only in places where there is still a lot of land not used for productive purposes.

In many places this is no longer possible because all the

available land is already cultivated. A second way is to make use of new types of seed to produce much more or to utilize better ways of farming for the same purpose. This is something that is receiving great attention from the agricultural scientists in the world. Already a number of new strains of paddy and wheat have been developed in different parts of the world. India is one of the countries where a lot of useful work has been done in the field of agricultural research.

- 7 Translation from English to Gujarati. 14
India is a country with a number of states. People living in different states speak different languages. There are many religions in India. It is an example of unity in diversity people in India live mostly in villages scattered all over the country. Under our constitution education was a state subject. In all states education was not given the same importance or priority. There a few states like Kerala which are well advanced in education. There percentage of literacy in Kerala is 90.59%. There are seven other states, among which Andhra Pradesh is one, whose literacy percentage is less than the national average of 50.07% education is the basis for all development.
- 8 Translation from Gujarati to English. 14
વૃક્ષો બીજાના લાભ માટે છાયા આપે છે. તેઓ પોતે સૂર્યના તડકામાં ઊભા રહે છે અને ગરમી સહન કરે છે, છતાં તેઓએ ફળ પેદા કરે છે જેનાથી બીજાઓને લાભ થાય છે. સજ્જનોનું ચારિત્ર્ય પણ વૃક્ષોનાં જેવું જ હોય છે. જો માનવજાતિના લાભને માટે ઉપયોગમાં ન આવે તો આ નાશવંત શરીરનો ઉપયોગ શો ? ચંદનને જેમ વધારે ઘસવામાં આવે છે, તેમ તે વધારે સુગંધ આપે છે.
- 9 Short notes : 14
(1) Explain the woman's preparation for her daughter's coming marriage.
(2) Write a note on : An Empirical Formula.
- 10 Short notes : 14
(1) How did the woman help the writer to cure her headache ?
(2) How did Meena reward the beggar.